MeldaProduction MMatcher



Music production and audio processing advanced tools-maker MeldaProduction announces the availability of MMatcher - duly designed to streamline audio production workflow as a revolutionary plug-in providing precise spectrum, loudness, and stereo field matching, making for an indispensable mastering tool to quickly achieve the right sound, simplifying complex audio adjustments and allowing users to focus on their creative vision - as of April 24...

It is fair to say that becoming an EQ expert is tough, taking patience, skill, and a lot of time to always achieve desired results. MeldaProduction’s MMatcher makes achieving those results so much easier as an (almost) instant way of working. While MMatcher analyses a reference audio source and applies its sonic characteristics to input audio at its core, the process itself involves capturing the spectrum, loudness, and stereo image of that referenced audio, then dynamically adjusting the audio being worked on to match those parameters. Put it this way: with intuitive controls, users can fine-tune the results to achieve the perfect balance, benefitting from the simplification of complex audio adjustments that allow them to focus on their creative vision.

Duly designed to streamline audio production workflow, achieving precise sonic matching with MMatcher involves just two simple steps: firstly, analysing the recording being worked on; secondly, matching that to a reference from the plug-in’s extensive database - MeldaProduction meticulously analysed thousands of successful songs, spanning all conceivable genres, to provide a robust foundation for matching and referencing - or, alternatively, analysing any reference audio source. Whatever way anyone chooses to take those steps, MMatcher is perfect for mastering and mixing engineers seeking to match their tracks to commercial references.

MeldaProduction’s MMatcher can pretty much match anything to anything, however

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- not just masters. Effectively enabling consistent and reliable mixes by fixing headphone responses is simply a case of selecting the headphone model being used from the internal database - or analysing any others - to correct for spectrum response, for instance. It also allows for studio monitor calibration by creating custom correction profiles based on measurement microphone analysis, improving accuracy and neutrality that, in turn, leads to better mixing decisions. And as if all that was not enough to be getting on with, MMatcher provides a specialised database of dry electric guitar and bass sounds, created by analysing samples from hundreds of guitars sent from the MeldaProduction community, meaning MMatcher users can easily experiment with - and refine - their instrument tones. The plug-in simplifies the process of achieving desired guitar and bass tones by analysing the guitar sound input and comparing it to those references, representing a creative playground for both bassists and guitarists. It is, for example, perfectly possible to make a Fender Jazz Bass sound like a Sterling StingRay in a matter of seconds.

Saying that, MeldaProduction’s commitment to expanding MMatcher’s capabilities is ongoing. Indeed, it is actively developing new databases and features, including expanded instrument libraries, so users can expect to see future updates that will further enhance their audio workflow and creative potential, bringing even greater precision and flexibility to their mixing and mastering process.

MeldaProduction’s MMatcher is indisputably already an indispensable tool for a wide range of audio production tasks, though. It is perfect for mastering engineers seeking to match their tracks to commercial references, guitarists experimenting with different tones, and producers ensuring consistent headphone mixes, while it can also be used to calibrate studio monitors, addressing room acoustics and monitoring inconsistencies. In short, then, it effectively empowers anyone to achieve professional consistency and accuracy in any audio environment, saving time by matching rather than tweaking.

Key Features:

- Provides precise spectrum, loudness, and stereo field matching
- Simplifies complex audio adjustments, allowing users to focus on their creative vision
- Indispensable tool for a wide range of audio production tasks
- Extensive - still growing - analysis database
- Saves time by matching rather than tweaking

MMatcher is available to purchase as a virtual effect plug-in in 64-bit AAX-, AU-, VST- and VST3-compatible formats for macOS (10.14 or newer) and 64-bit AAX-, VST-, and VST3-compatible formats for Windows (8/10/11) for a time-limited introductory (81%) discounted price of only €19.00 EUR until May 18, 2025 - rising thereafter to its regular price of €99.00 EUR - by heading on over to MeldaProduction’s online shop via its dedicated webpage that also includes more in-depth information. (It is worth noting that MMatcher is available for free to owners of MCompleteBundle, MMasteringFXBundle, and MMixingFXBundle, both current and

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future.)

A 15-day, fully-functional trial version of MMatcher is available via MPluginManager, MeldaProduction’s easy way to manage all installations, licensing, and subscriptions from one convenient location. (It is simply a case of installing and launching, then logging into a user account, following which MPluginManager checks licenses on the host computer against the user account concerned; click the resultant plug-in icons to select or deselect as desired - or, alternatively, use the ‘bundle shortcuts’ - before clicking INSTALL/CHANGE to download and install all necessary packages.)

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