MeldaProduction MGuitarArchitect

MeldaProduction announces availability of MGuitarArchitect as a powerful guitar chain simulator environment - effectively encompassing everything anyone could conceivably need to sculpt a professional guitar sound, beautifully bundled into a single plug-in that creatively combines virtual amps from MTurboAmp and virtual cabs from MCabinet with a notable number of additional stompbox effects and selected studio-type effects like the music production and audio processing advanced tools-maker's MTurboComp, MTurboDelay, or MTurboReverb (if licenses are already owned), together with mixing utilities providing almost endless routing options, as well as advanced POLYTUNER, Doubler, and Analyze input level (auto-input) functionality, all adding up to the most powerful plug-in for building stacks

that has ever been built - as of September 25...

As a powerful guitar chain simulator environment, MGuitarArchitect was created to suit all styles of guitarists; with that in mind, many effects are arranged by Genre, so users can quickly reach for a Country-, Metal-, or even Experimental-style processor when sculpting a professional guitar sound suited to their needs. Needless to say, the music production and audio processing advanced tools-maker is well aware that there are many artists who choose to record guitar or bass using direct inputs rather than amps, which is why this plug-in provides the creative tools needed to sculpt a dry sound into exactly what is needed - not that it cannot be used on tracks recorded using amps, of course. MeldaProduction's MGuitarArchitect comes complete with all the effects needed to heighten the mixing process, regardless of how the signal was recorded.

MeldaProduction's MGuitarArchitect Input interface includes three smokin' - fully-customisable - chains with no fewer than 16 spaces each, as well as a fourth for Sidechain, but, by utilising a modular component that allows for multiplying the number of effects for each space, users can effectively run as many effects in series or parallel across the four different groups as their computer's CPU (Central Processing Unit) can handle! Helpfully, clicking on one of the free spaces results in an option to choose between Guitar, Stomps, Studio, and Utility effects; all are laid out by category, so users can quickly access whatever sound they want.

All amps from MTurboAmp and cabs from MCabinet are included with a notable number of additional stompbox effects, all served up in MGuitarArchitect's lavish library alongside several studio-style processors and utility processors; all are fully customisable, so users can carefully control the gain, tone, and filtering of their signal, as well as make any necessary changes to each effect's individual parameters. All adds up to an almost infinite amount of options for finding optimal sounds.

Musically, MGuitarArchitect comes complete with hundreds of effects; all are laid out by category and name, and, when selected, are displayed as an elegant interface with which users can quickly and easily interact with full control over each effect's provided parameters for producing the best possible results. Each effect also ships with varied presets for quick customisation; ultimately, users can save their own presets for each effect or even each chain. It is well worth pointing out here, however, that - unlike any other guitar chain-simulating plug-in platform out there - MGuitarArchitect allows users to add any (already-owned) other MeldaProduction effect at any point of the guitar tone chain-creating process!

Anyone adventurous enough to find themselves feeling the need for even more extensions when working with MGuitarArchitect could consider using the third-party Neural Amp Modeller (available as a free amp profiler plug-in from Steven Atkinson) or, closer to home, turning to MeldaProduction's MConvolutionEZ (included as an effect that uses impulse responses to add amazing reverb and microphone processing to signals); users can choose from countless reverb samples - from

plates and rooms to churches and halls, as well as responses from microphones, in the case of the latter.

Key features:

- Includes all amps from MTurboAmp and cabs from MCabinet with a notable number of additional stompbox effects, served up in a lavish library alongside studio-style processors and utility processors
- Provides creative tools needed to sculpt a dry sound into exactly what is needed
- Includes three fully-customisable chains with 16 spaces each, as well as a fourth for Sidechain - run unlimited effects in series or parallel across four different groups
- Comes complete with hundreds of effects laid out by category and name, each shipping with varied presets for quick customisation and displayed as an elegant interactive interface when selected
- Add any (already-owned) other MeldaProduction effect at any point of the guitar tone chain-creating process
- Includes MConvolutionEZ to add amazing reverb and microphone processing to signals

MGuitarArchitect is available to purchase via its dedicated webpage for a time-limited introductory promo price of only €99.00 EUR until the end of October 2023 - rising thereafter to its regular price of €299.00 EUR; a 15-day, fully-functional trial version of MGuitarArchitect is also available by downloading the latest (MAudioPlugins 16.08) universal installer of MeldaProduction tools - to include all virtual effect and instrument plug-ins in 64-bit AAX-, AU-, VST- and VST3-compatible formats for macOS (10.14 or newer) and 64-bit AAX-, VST-, and VST3-compatible formats for Windows (8/10/11). (Choose which ones to install and purchase licenses later with free-for-life updates.) Owners of MTurboAmp and/or MCabinet can upgrade to MGuitarArchitect at a discounted price.

www.meldaproduction.com