

## MusicPro '26 Artist Development Conference Sessions



Adding to the list of sessions, speakers and sponsors already posted on the site for MusicPro '26, the artist's conference at Musicians Institute in Hollywood on March 27-29, 2026, the event has announced more content and partnerships. New sponsors include Shure, Splice, BandLab, the Mechanical Licensing Collective, Donner, and the MIDI Manufacturers Association. Additional speakers and sessions include:

- A Fireside Chat on Digital Distribution, with DistroKid's Mike Fink
- The Art of the Keynote Concert, with Musicpreneur Academy's Tiamo De Vettori
- Getting Started In Film and TV Music, with Bruce Lowe, Glen Ward, Marc Mann, and M.B. Gordy
- What The Label A&R's Want, with Creative Music Group's Darlene Hall
- Why Your Music Still Doesn't Get Licensed, with TAXI's Michael Lasko
- What Musicians Need to Know About MIDI 2.0 with Athan Billias
- Today's Merchandise Opportunity (And Its Critical Role In Fan Engagement), with Ricky Riker
- What Music Directors Want, with The Voice Musical Director Dory Lobel
- Understanding The Mechanical Licensing Collective, with Dae Bogan
- Pandora for Creators: An Introduction to AMP
- Secrets of Synthesis, with Craig Anderton and David Bryce
- Stop Chasing Viral. Start Building a Career, with BandLab's Kevin Breuner

In other MusicPro '26 news, Leland Sklar will join Denny Tedesco for a screening of

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The Immediate Family documentary, and podcaster Jon Mattox will be on hand to interview Neil Giraldo. Hosted by Give A Note Foundation - the 501(c)(3) organization dedicated to nurturing, growing, and strengthening music education opportunities - and with premier sponsors MusicPro Insurance and Pandora AMP, MusicPro '26 features panels, workshops, live interviews, keynotes, and more about achieving success in today's music industry. The conference will also provide artists with an opportunity to network with fellow musicians and industry leaders. The full list of sessions, speakers, and sponsors can be found on the website, where you can also register. MusicPro '26 is produced by Westchester Media.

[www.musicpro26.com](http://www.musicpro26.com)