Musik Hack SweetEQ



Musik Hack releases their newest plugin: SweetEQ is a "saturating EQ", adding character and energy to any sound, freeing you from the typical set of crossovers, harmonics, filter shapes, resonances, and technical references for targeted saturators. In a marketplace full of complicated saturation plugins, SweetEQ cuts through the noise and delivers it all: sweeter & richer bass, a thicker overall character, high mid articulation and cut through, or high end sizzle and air. Each one of the faders addresses one specific challenge: tuning for bass, mud for overall character, tuning and resonance for mids, and brittle harshness for highs.

Key Features:

- Low End Juice - pitched low end saturation to enhance low-end harmonics

Phoca PDF

wherever needed, whether adding heft to a voice or grind to a kick.
- High-End Sparkle - excite & control the highs to add maximum air and sizzle to the vocals and dusty samples without harshness ruining the mix.
- Midrange Presence - add prominence across the board. SweetEQ’s unique lift circuit helps any sound cut through the mix without overwhelming the low end.
- Broadband Punch - create pop and energy with a bespoke density circuit that gives impact to any thin sound.
- Intuitive Bandpass - control the outer limits by intuitively dialing in the extreme highs and lows or set up a telephone filter, with immediate feedback.
- Endless Vibes - a look for every sound. SweetEQ’s meter dances with every kick, pluck, shift, turn, stab and well in full, living color.

Each of the controls was designed to be awesome, and then meticulously redesigned so that it didn't interfere with any other control. What good is sweetening the bass if you flatten it again with another knob later? SweetEQ is a truly expressive tool eliminating the worry of finding and losing a great tone.

The calm portion of the high circuit required the most research and development: it contains a special de-essing / smoothing circuit and two detection circuits that operate in different ranges to find the worst resonances and attenuate them. The two ranges were picked very carefully so as not to hurt the character of sounds. The color system for the interface was designed to allow the user to set any vibe for their session and track without sacrificing readability.

Finally, SweetEQ’s sliders are weighted toward the first 0-20% of each effect, keeping in mind that small moves on sound can make big differences. These small moves in combination are similar to what various types of analog gear do to sound by default. Rather than model one piece of gear, Musik Hack looked at all the characteristics over a vast array of gear they liked the sound of, and developed a signal chain that could stand in for any of it.

SweetEQ is available at the company’s website for the introductory price of $79 (reg. $99) or Rent-to-Own introductory rate of $6.50/month if you sign up before March 16, 2026. Then the regular rate kicks in with $8.25/month over 12 months.

www.musikhack.com

Phoca PDF