Neutrik TRUE1 DATA



NEUTRIK is celebrating another successful ISE, with record-breaking traffic on its booth including customers, distributors, dealers and visitors, from across the industry and around the world. Speaking on the booth, Daniel Hennig, Senior Marketing Communications Manager Neutrik EMEA, stated, “We’ve had a fantastic show filled with great conversations, new connections and inspiring ideas, and there’s still time to stop by. And we have also previewed some very exciting new products, which have attracted a considerable amount of interest.

“If you haven’t visited yet, come and meet the NEUTRIK team at Stand 5D170 to discuss your projects, explore our connectivity solutions, and see what’s powering

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the industry forward. We’d love to see you before the doors close!”

NEUTRIK is promoting the brand values that underpin its world-leading design and engineering, and promoting its portfolio of connectivity solutions, across the full range of signal, power and data AV applications. Under the banner ‘connectivity is our passion’, the global brand is introducing and promoting new standards of performance, reliability and environmental survivability, for connectivity applications where failure is not an option.

During ISE the brand unveiled a significant new product development showing a new TRUE1 DATA Connector Series for the very first time. Designed and optimized for use in tight spaces, the unified TRUE1 design employs a housing that is singularly robust, offering enhanced levels of protection up to IP65, IP66 and IP67. The three products, the mediaCON TRUE1, etherCON TRUE1 and opticalCON TRUE1, will provide USB-C, RJ45 and fibre-optic data connectivity solutions with unsurpassed levels of performance and reliability. The new TRUE1 DATA series will be available from June 2026.

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