

New AIMS Education Working Group

Launches to Improve Education and Training for IP Media Professionals

The Alliance for IP Media Solutions (AIMS) today announced it is forming an Education Working Group that will focus specifically on education and training to expand the pool of industry professionals prepared to design, build, and operate standards-based IP media technology and solutions.

"Today, when we talk to various industry parties about IP adoption, we consistently hear that SMPTE ST 2110 is mature, stable, and working, but there is a need for engineers who can do the design work, professionals who can do the implementation work, and operators who have the right skillset and expertise to work with these new IP-based systems," said AIMS Chairman of the Board Steve Reynolds. "The new Education Working Group will work with other industry organizations to connect media professionals with better training, broad-based educational programs, and possibly even testing and certification they can use to validate their proficiency for prospective employers."

AIMS' new Education Working Group will build on the successful efforts of the alliance's Technical Working Group and Marketing Working Group. Since AIMS formed six years ago, these groups have made significant strides in leading the industry towards an open, standards-based implementation for IP media solutions. The Education Working Group will join these groups as a top-level priority at AIMS and serve as the third pillar in the alliance's ongoing work.

The mission of the new working group will be to define what is needed to improve training, expand educational opportunities, and collaborate with other industry organizations to develop programs and certifications to rapidly expand the base of qualified engineers and operators to meet the growing demand for IP expertise.

AIMS will convene the first meeting of the Education Working Group this month to plan the group's formal launch. Participation from across the AIMS community will be vital to the group's success. Volunteers - and particularly integrators and end users - are welcome to join in the work.

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