

### e-instruments Pure Upright Piano



The company behind the hugely popular and acclaimed Pure Piano for iOS, announce Pure Upright, the perfect companion for those wanting to expand their piano collection.

Pure Upright is a professional multi-sampled upright piano for iPhone and iPad that puts the many timbres of one beautifully recorded piano, quite literally at your fingertips. Offering the unique timbre of the upright piano for those who don't always need the splendour of a grand piano but the character and immediacy of an upright piano.

An upright piano sits perfectly in pop, R&B, Hip-Hop, and many more genres of modern music. That's why it's heard in countless iconic tracks throughout musical history with the upright at the heart of the song.

#### Key Features

- Interactive Morph Pad
- Nine core piano timbres
- Studio Quality Audio
- Extensive Connectivity
- Standalone and AUv3 plug-in compatible
- Zynaptiq QREV Reverb
- 3-Band EQ and Delay
- Save, Load and Share Your Own Presets
- Mechanics section for adjusting the amount of pedal and key noise
- Flexible Tuning Options including Semi-tone and Fine adjustments (Hz)

- Customisable velocity curve

Pure Upright is a professional multi-sampled Upright Piano on your iPhone or iPad that puts the tonal palette of the Upright at your fingertips. The Morphpad offers up nine core timbres of the piano. The pure tone of the Upright sits untouched at the heart and centre of the space, surrounded by eight more presets for the player to explore. User reviews of the original Pure Piano show just how loved this simple workflow is for those wanting to get unique and great piano sounds fast.

Pure Upright works as a standalone app or as an AUv3 plug-in within your iOS DAW of choice, and extensive connectivity options allow you to play the piano using your keyboard controller via USB, direct or Bluetooth MIDI. The app also supports direct connection to your Mac using Inter Device Audio (IDAM) as well as networked midi and Inter-App Audio.

Equipped with Zynaptiq QREV reverb technology, sound creation becomes even more creative. Maybe you want to add a long reverb tail to add some extra atmosphere, adjust the 3-band EQ or experiment with some delay. It's up to you.

Available now on iPad and iPhone via the Apple App Store.

[www.e-instruments.com](http://www.e-instruments.com)