

## New Pro Audio Programming for Resonate Expo

A promotional graphic for the Resonate Expo. The background features a modern building with a glass facade and a large, curved, metallic structure. The word "RESONATE" is written in large, bold, white letters with a red outline and a glowing effect. Below it, the text "THE GUITAR CENTER BUSINESS SOLUTIONS EXPERIENCE WHERE VISION AND SOUND ALIGN" is written in white. The date and time "THURSDAY, APRIL 9TH, 2026 10AM-6PM" are displayed in white. The location "MUSIC CITY CENTER - NASHVILLE, TN" is also in white. At the bottom, there are logos for Custom House, Audio Visual Design Group, Guitar Center Professional, and Guitar Center Music Foundation. On the right side, there is a photo of Coach Micheal Burt, a man in a suit, pointing upwards. Text next to him identifies him as the "KEYNOTE SPEAKER COACH MICHEAL BURT @MICHEALBURT".

Guitar Center Business Solutions today announced expanded programming for Resonate, its first integrated technology expo, featuring the addition of a Pro Audio Solutions Panel with award-winning producers and engineers. The event brings together leading industry professionals, innovators, and creators for a full day of education, demonstrations, and live experiences centered on the technologies shaping the future of audio, video, and integrated systems.

“Adding the Pro Audio Solutions Panel brings real-world creative perspective to Resonate,” said Curtis Heath, President of Guitar Center Business Solutions. “It’s an opportunity to hear directly from experienced creators and engineers about how technology supports their workflow and elevates their work.” The free one-day event, taking place Thursday, April 9, from 10 a.m. to 6 p.m. CDT, will convene leading brands, integrators, and decision-makers across music, education, enterprise, and live entertainment to explore the tools and solutions driving today’s creative and technical workflows.

The Pro Audio Solutions Panel, “Technology, Workflow, and the Modern Creative Process,” moderated by Custom House at Guitar Center’s Davey Rieley, features F. Reid Shippen, a 12-time Grammy-winning producer and mixer and co-founder of ONCE.app; Raelynn Janicke, mastering engineer at Infrasonic, with credits including Zach Bryan, Lake Street Dive, Benson Boone, The Shins, and Hudson Westbrook; and Jamie Moore, a multi-No. 1 songwriter whose work has been recorded by Carrie Underwood, Blake Shelton, Florida Georgia Line, Tim McGraw, and Morgan Wallen.

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The discussion will explore how technology integrates into today's creative process, from songwriting and production through mastering, while highlighting how different creators rely on different tools and workflows to bring ideas to life.

Additional programming includes a Nashville songwriters round featuring Josh Phillips and Brock Berryhill, a keynote presentation from Coach Micheal Burt, and technology presentations from leading manufacturers including Shure, Logitech, QSC, Legrand, Electro-Voice, and others.

### Resonate Event Details:

- Presented by Guitar Center Business Solutions
- Thursday, April 9 | 10 a.m. to 6 p.m. CDT
- Music City Center | Nashville, TN
- Registration is free for early registrants; space is limited

For more information and to register, visit the website below.

[www.resonate-expo.com](http://www.resonate-expo.com)