

Nomad Factory Motown EQs v2



Nomad Factory, renowned for its faithful emulations of classic analog gear, announces the release of the Motown EQs v2, a major upgrade to its popular Motown Retro Bundle. This release also brings a significant update to the Retro EQs Bundle v2, which now includes the new Motown EQs v2 alongside revamped versions of the Pulse-Tec and All-Tec EQs. As always with Nomad Factory, these updates are 100% free for existing users.

Modeled after the rare, custom-built equalizers used at Motown's Hitsville U.S.A. studios in Detroit, The Motown EQs v2 plug-in delivers the unmistakable tone that helped shape some of the most iconic records in music history.

This new version introduces two powerful EQ modules Merged into one Plugin:

- Music Tone, perfect for giving full mixes, vocals, drums, or guitars the punch, warmth, and clarity of vintage Motown productions.
- Film Tone, designed specifically for voiceover and post-production use, offering rich tonal control for dialogue and narration.

With a fully rewritten DSP engine, enhanced analog saturation modeling, oversampling support, VST3 compatibility, and a modern resizable UI, Motown EQs v2 blends vintage character with contemporary performance and usability.

Pricing:

- List: \$149
- Intro Promo: \$44.99

The newly updated Retro EQs Bundle v2 brings together three of the most musical and iconic passive equalizers ever created, faithfully recreated and optimized for today's workflows. It includes:

- Pulse-Tec EQs v2 – Based on the legendary Pultec EQP-1A and MEQ-5, offering silky high-end boosts, deep low-end shaping, and the distinctive ability to boost and cut simultaneously for musical coloration.
- All-Tec EQs v2 – Inspired by the Altec 9063B program EQ, known for its

simple controls and broad, natural-sounding curves that work beautifully across individual tracks and buses.

- Motown EQs v2 – Capturing the sound of a generation with the signature tone of Motown’s secret weapon EQs.

All three plug-ins feature resizable GUIs with two skin options, improved DSP with refined harmonic saturation modeling, and support for modern workflows.

Pricing:

- List: \$249
- Intro Promo: \$54.99

As with all new Nomad Factory plug-ins, Motown EQs v2 and the Retro EQs Bundle v2 are fully compatible with today’s production environments. They support:

- macOS 10.13 and higher, including full Apple Silicon (M1/M2) native support
- Windows 10 and Windows 11
- 64-bit only: VST, VST3, AU, and AAX plug-in formats
- Pro Tools 11 and higher
- Optional Oversampling for improved audio fidelity
- Resizable interfaces and modern UI scaling for HiDPI / Retina displays

An internet connection is required for authorization, and each license includes up to 3 computer activations.

The Nomad Retrology Series is recognized as one of the most authentic vintage EQ plugin collections in the industry. With these v2 upgrades, Nomad Factory reaffirms its commitment to audio excellence - combining rich analog tone with forward-thinking features. The updates are available now as free downloads for existing users. New users can take advantage of introductory promo pricing for a limited time.

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