

Novation x Klevgrand



Novation and Klevgrand announce their partnership, launching at NAMM 2025. The two brands have been long-time collaborators, most notably resulting in almost every Novation controller since 2018 shipping with Klevgrand content in the box. Now, they've coming together to explore new ways of delivering the best end-to-end music making experience in 2025 and beyond – starting with some exciting new software for Novation controller customers. Set to launch March 2025, their first software collab aims to get Novation users set up and playing with amazing sounds faster than they ever have before. And that's just the beginning. Through this year, they'll be delivering a range of unique offers, activations and more for their customers.

You're invited join Novation and Klevgrand for an informal meet and greet at the Novation booth, Hall A 10810, on Thursday 23rd January, 2:30pm-4:30pm where the team will be previewing a beta of this first software collab and chatting about the future of our partnership over coffee.

On the booth will be:

- Tim Dingley – Managing Director, Focusrite Novation
- Tobias Engstrom – CEO, Klevgrand
- Gustav Åkerberg – Director of Partnerships & Marketing, Klevgrand
- Nicholas Howlett – Head of Marketing, Focusrite Novation
- Simon Halstead – Senior Marketing Manager, Focusrite Novation
- Will Hault – Head of Product Management, Focusrite Novation
- Sam Counihan – Senior Product Manager, Novation

Supported by their industry-leading team of product specialists, on-hand to give one to one demos with their latest controller, Launchkey MK4.

www.novationmusic.com
www.klevgrand.com