

Oak Felder at Music Expo 25



Music Expo 25 announces that Oak Felder, the Grammy Award-winning producer, songwriter, and composer behind today's biggest pop and R&B hits, will deliver the keynote address at the Songwriting Workshop on Friday, November 14, at The Midway SF. With a career spanning global chart success and over 100 million records sold, Oak Felder has shaped the sound of modern music. His credits include powerhouse artists like Alicia Keys, Alessia Cara, Demi Lovato, Rihanna, and John Legend, with hit songs that have defined a generation.

"Oak is one of my favorite current producers and songwriters - he's been instrumental in shaping the sound of today's music," said Loïc Maestracci, Founder of Music Expo. "Having him headline our songwriting programming is an absolute honor. His insights on collaboration, creativity, and navigating the industry will be invaluable for every music creator in the room."

Born in Istanbul and raised in Atlanta, Oak's global perspective and genre-defying approach to production have made him one of the most sought-after names in the industry. His keynote will offer a rare, behind-the-scenes look at the songwriting and

Oak Felder joins Music Expo 25 as Keynote Speaker

Wednesday, 15 October 2025 20:51

production process - unpacking how hits are made, how careers are built, and how creators can thrive in today's fast-evolving landscape.

The keynote is part of a robust two-day event under the theme Create. Connect. Grow., which includes expert-led workshops, hands-on gear demos, immersive audio experiences, and artist development sessions featuring top names in music production and innovation. In addition to the programming, attendees will get to meet the following companies and get their hands on new products: ADAM Audio, Audeze, Audigo Labs, Blipblox, Crescendo Research, Envelop, Focusrite, FSK Audio, IK Multimedia, Musicians Institute, KALI Audio, Neumann, Novation, Oberheim, Output, ROLI, Sennheiser, Sequential, Solid State Logic, Sonarworks, Steinberg, Warm Audio, with new partners still being added.

Music Expo 25 also partners with Balanced Breakfast, Coast Mastering, Girls Behind The Rock Show, Glow Marketing LLC, Empire, The Midi Association, Mindset Ventures, Neon Owl, San Francisco Conservatory of Music, Studio X, and West Coast Songwriters Association. Additional media partners include GearSpace and TapeOp.

Choose from 1-Day, 2-Day, or VIP passes, and save up to 35% by purchasing before October 15, 2025.:

- 1-Day Pass (Saturday Only - Full Conference Access)
- 2-Day Pass (Friday Songwriting Workshop + Saturday Conference)
- 2-Day VIP Pass (Includes Workshop + Premium Access + Perks)

Attendees are encouraged to secure tickets early, as the event is expected to sell out and is only one month away.

www.musicexpo.co