

## **Point Source Audio appoints Anthony Wilkins**



Point Source Audio is growing its international presence further with the appointment of Anthony Wilkins as Vice President of Sales, EMEA. The move highlights Point Source Audio's strategic brand expansion and the enhanced focus it is placing on market development in the region. "We are delighted to welcome Anthony to the Point Source Audio family," stated Point Source Audio CEO, President and Co-founder James Lamb. "His experience and track record in the industry are second to none and we are certain he will help our EMEA team achieve even more success in the future."

Point Source Audio's international success is based on a foundation of proprietary intellectual property, engineering-driven product development, and a disciplined approach to global market expansion. The manufacturer's portfolio of patented wearable microphone solutions serves professional users across a variety of verticals including theatre and broadcast. The innovative solutions are the go-to choice for multiple applications with demand driven by their proven reliability, durability, and discreet performance.

The appointment of Wilkins fits perfectly with this strategy. He has spent more than three decades working in the professional audio industry and has deep roots in the broadcast sector. Over this period, he has built strong relationships in the professional audio market through his roles at companies including Sony, Jünger Audio, Focusrite and Calrec.

"I'm delighted to be joining Point Source Audio," said Wilkins. "We have got some fantastic products and multiple patents. Point Source Audio is an innovative and

established player in the microphone market with offerings that make a compelling argument to every type of user. I can see a great opportunity to build on what we have already achieved in this region and look forward to helping the business to grow in the key EMEA territory.”

Anthony Wilkins will be alongside his new colleagues to highlight the manufacturer’s range of innovative microphones on the Point Source Audio booth (EA170 in the East Access area of Hall 3) at ISE 2026 taking place at Fira de Barcelona Gran Via from February 3-6 2026.

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