New European Point Source Audio Headquarters



In a strategic move to better serve its growing European customer base, Point Source Audio announces the opening of its European headquarters in Dublin, Ireland. This marks the audio technology company's first dedicated office outside of the United States, reflecting its commitment to meeting the increasing demand for its high-quality headset, earworn, and earmounted microphones across the continent. Led by seasoned Business Development Manager Gerry Forde, supported by Service Engineer James Killalea and Office Administrator Aoife Mc Carthy, the Dublin office is poised to play a pivotal role in optimizing Point Source Audio's operations in Europe.

The establishment of this European hub aims to streamline distribution processes, ensuring faster delivery times and expanded customer reach. Point Source Audio anticipates that the proximity of its Dublin office to major markets within the

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European Union will result in more efficient services and cost savings for its clientele. Point Source Audio President James Lamb emphasized that the decision to open the European office was driven by the increasing requests for the company's products in diverse applications, from broadcast to theatre. "Having a dedicated presence closer to our European customer base is an important step, which we feel will have a very positive impact on the service they receive," Lamb stated.

Dublin was selected as the strategic location for its proximity to key markets, along with the city's reputation for technological innovation and a skilled workforce. President Lamb added, "This is a big step in the evolution of Point Source Audio. The work that Gerry and the team have been doing in Europe to build demand for our products has been excellent, and we are sure that the new office will provide a solid foundation to build on this success."

As Point Source Audio pioneers this expansion, Gerry Forde expressed his excitement about leading the European office: "Opening this site was the next natural step for the company in the region and will help us grow the brand from strength to strength. By being closer to our customers, we will be able to increase our overall customer service, be it sales, technical, logistical, or financial."

The new European headquarters in Dublin is expected to significantly enhance Point Source Audio's ability to meet the needs of its European clients promptly and efficiently.

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