Rhodes & Wurlitzer Wurli Plug-in



Rhodes Music and the Wurlitzer brand have announced that the Rhodes Wurli plug-in will be rebranded as Wurlitzer by Rhodes following official endorsement from Wurlitzer. The move marks the first time Wurlitzer has formally supported a digital recreation of its classic reed-based electric piano, recognizing Rhodes' software as an authentic and faithful representation of the original instrument. "We are proud to see the Wurlitzer sound brought to life so beautifully by the Rhodes team. It is the most faithful recreation yet. Together, we have created what we believe is the finest Wurlitzer plug-in, one that truly captures the soul of the instrument," said Luise Wurlitzer, speaking on behalf of the Wurlitzer family.

The plug-in, originally released last year as Rhodes Wurli, remains the same deeply musical and faithful recreation of the classic Wurlitzer sound, now carrying an updated name. Rhodes and Wurlitzer have each shaped musical expression for more than fifty years, defining the sound of generations of music makers. That shared legacy makes this endorsement a rare moment in music history, bringing together two of the most influential electric piano brands behind a single virtual instrument.

Wurlitzer by Rhodes is available now in VST, AU, and AAX formats through the official Rhodes Music store. To celebrate the announcement, Rhodes is offering a one-week special discount of approximately 50% from February 12, 2026, at 12:00 p.m. GMT through February 19, 2026, at 12:00 p.m. GMT.

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