Sennheiser Learning Management System



Sennheiser, a company with expertise in advanced audio technology that makes collaboration and learning easier, announces the launch of its new Learning Management System (LMS) platform. The new learning platform seeks to enhance the learning experience of Sennheiser employees, partners, consultants and integrators by offering new tools to gain certifications, general expertise and communication badges.

“We took a close look at our existing LMS platform and applied user feedback to make enhancements that improve the user experience,” said John McGregor, Manager, Sound Academy, Sennheiser. “Our goal was to align the strategy of our learning platform with those of our business; and by making the platform easier to use and engage with, we have synced up with the stated goal for our products."

Sennheiser’s new LMS platform facilitates a deeper understanding of its products, including unique features, use cases, competitive advantages, and benefits to customers and integrators. Through learning via advanced and engaging online sessions, learners will gain significant knowledge relative to their role and relationship with Sennheiser.

Integrators, consultants and end customers will gain deeper knowledge of how best to install and configure Sennheiser’s industry-leading AV and IT solutions for education and corporate environments. These learners can also be sure that they have access to the most current product updates, new methods and technology insights by utilizing the new LMS platform. Certification, CTS credits and communication badges for social media will also be available to these learners upon completion of certain courses.

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Sennheiser employees will also benefit by having access to the same information as external parties, so that they may offer the best customer and partner support possible. Employees will also have access to new learning tools to assist with their career planning. The new Sound Academy platform and online training are now available. Contact your local Sennheiser representative to learn how to register.

www.sennheiser.com
www.sennheiser-hearing.com

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