

### Sennheiser chooses organizations for 2021 charity

The Sennheiser Group will once again be marking this holiday season by supporting organizations that take care of the brilliant people that work in our industry. We invite you to learn more about these fantastic organizations – and maybe consider lending them your support, too?

The charities chosen have all actively helped support the music industry through the difficult times, which continued throughout 2021. They have been key to advancing important educational subjects, and several of them are doing vital work to support underrepresented groups – whether through culture or gender – in the music industry.

At a global level, the Sennheiser Group will support MusiCares and Make Music Matter; in the Americas, we will be supporting The Roadie Clinic as well as SoundGirls, who are active both in the Americas and Europe. In Europe, We Make Events will receive a donation. In APAC, SupportAct in Australia, the Star Association in Singapore, the Japan Association of Stage Sound Creators and the Stage Sound Association of Japan have been selected.

“We would like to thank these organizations and charities for the support they provide to the industry and for the difference they make,” said Daniel and Andreas Sennheiser, CEOs of the Sennheiser Group. “We would like to wish everybody peaceful Holidays and to enjoy time together with their nearest and dearest. We also send our best wishes for the New Year and hope that in 2022 we will see the live entertainment industry gain new strength.”

[www.musicares.org](http://www.musicares.org)  
[www.makemusicmatter.org](http://www.makemusicmatter.org)  
[www.theroadieclinic.com](http://www.theroadieclinic.com)  
[www.soundgirls.org](http://www.soundgirls.org)  
[www.plasa.org](http://www.plasa.org)  
[www.supportact.org.au](http://www.supportact.org.au)  
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