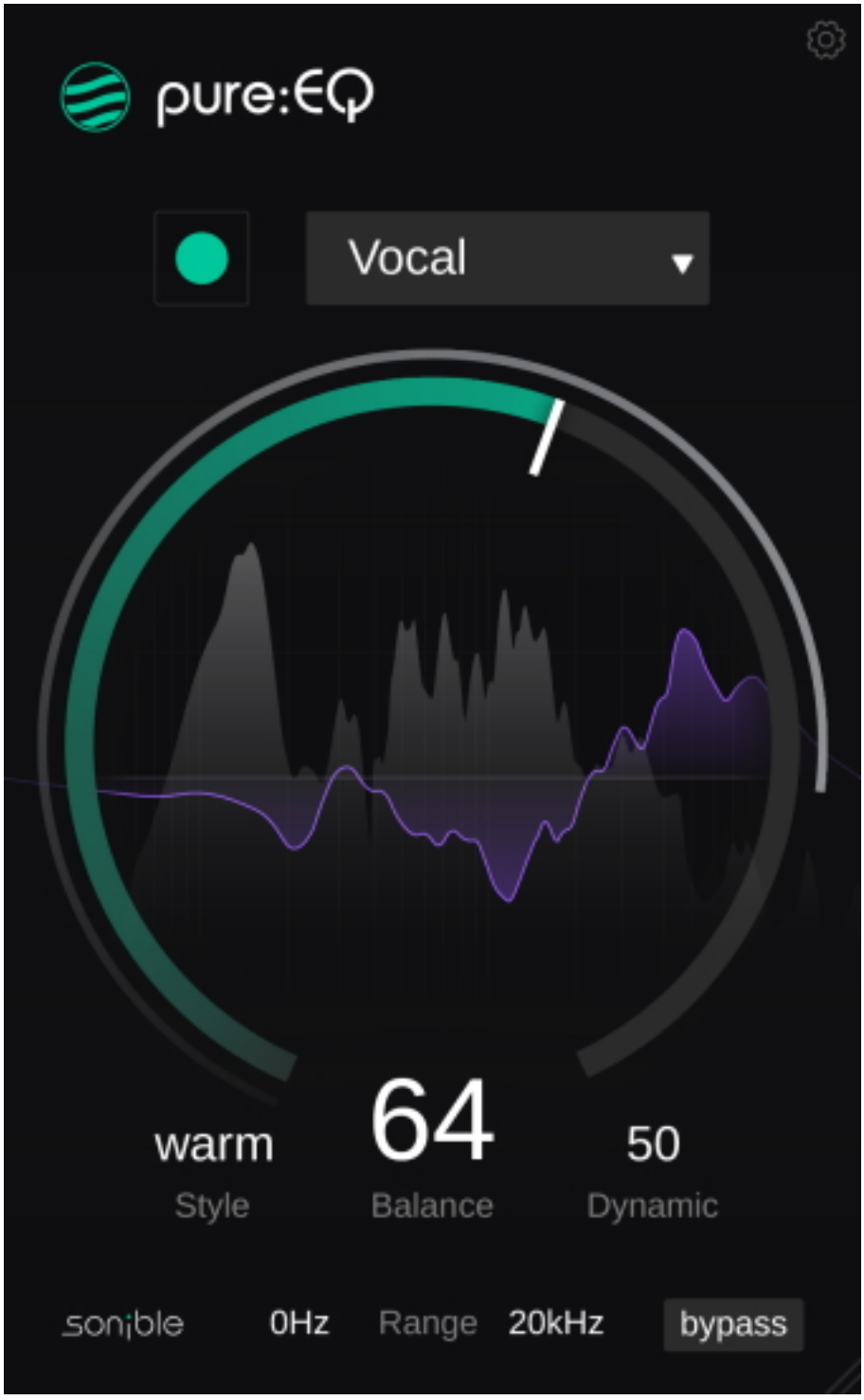
sonible pure:EQ



sonible’s pure:bundle now sports four AI-powered plugins for audio creators thanks to the addition of pure:EQ, a new effects processor that transforms a source’s tone and character in just a couple of clicks. pure:EQ joins the other pure: processors released earlier this year. pure:comp, pure:verb and pure:limit all use sonible’s latest neural network technology to tackle their respective fields, giving the user

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simple controls that help them achieve the results they want.

Cut from the same cloth as sonible's smart:EQ 3, pure:EQ (VST/AU/AAX) offers control over spectral distribution in a simple package. Set the source type using the dropdown menu, and sonible's AI analysis then derives an EQ curve to enhance your audio's tone and remedy any spectral deficiencies. Working on a channel's spectral distribution with the main Balance control, pure:EQ can both reduce any harsh build-ups of frequencies and boost the tone across bands where the signal is lacking. Thanks to its Dynamic control, pure:EQ's response can be set to update over time, keeping up with a signal that changes throughout a track. The Style selector lets users shift between Warm, Neutral and Bright settings, offering a simple way to shape the character and tone of a sound. You can also use the overall Range selectors to determine the lowest and highest frequencies for processing, leaving sub bass or airy high frequencies untouched.

With the addition of pure:EQ to sonible's pure:bundle, creators at every skill-level can benefit from a suite of essential tools that are characterized by their ease of use, high-grade signal processing and prime sound quality. "Making audio production more accessible and enabling more people to express their creativity has always been one of our credos. With the pure:bundle, we've been following through on that by further removing obstacles for people who just want to create." Ralf Baumgartner, sonible co-founder and CEO

pure:bundle Features

- pure:EQ immediately creates a spectral balance in a track
- pure:comp instantly controls a track's dynamics for that professional edge
- pure:verb creates reverb that matches a signal's tonal characteristics
- pure:limit effortlessly finds the right level for a mix
- Automatic parametrization for high-quality results
- AI-powered processing and characteristic profiles
- Powerful sound-shaping options

The full pure:bundle is now available at an introductory price of € 89,- (reg. € 129,-) until October 2. pure:EQ and all individual pure:bundle plug-ins are available for € 29,- (reg. € 49,-) each until October 2. Personalized upgrade pricing is available for existing sonible customers.

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