

## sonible pure:verb & pure:comp



sonible has added two new AI-powered tools to their creator-focused range of intelligent audio plug-ins. pure:comp is a straightforward compression plug-in that instantly controls a track's dynamics; and pure:verb makes it incredibly easy to create a reverb effect that matches the characteristics of its source material.

Both plug-ins are driven by the technologies used in sonible's smart plug-in range, and are designed with creators in mind. pure:comp and pure:verb offer the pro-level sound enhancement of sonible's digital processing with a simplified control set.

Together with pure:limit, pure:comp and pure:verb are available in the new pure:bundle; three tools that are characterized by their ease of use, high-grade signal processing and prime sound quality. pure:comp and pure:verb are also available as individual plug-ins.

pure:comp simplifies the process of applying compression to any instrument or voice track. With the help of sonible's award-winning intelligent algorithms, the complexity of interdependent compression parameters is concentrated into just three controls: Compression Strength, Style and Clarity. Together with sonible's signature AI learning feature and automatic parameterization, users can rely on pure:comp to deliver professional signal shaping without any artifacts or overcooking.

pure:verb enables users to create reverb effects that are an impeccable fit for any input signal, and offers a straightforward yet powerful set of controls for shaping its

sound. The plug-in analyzes the spectral characteristics of the input audio before building a flawless reverb profile that fits like a glove. With its built-in intelligence, pure:verb automatically takes care of boomy low-ends, muddy mids and harsh high-ends – all that's left to do is to let the user's creativity and sonic vision lead the way towards pinning down the desired vibe.

"After releasing pure:limit, we received really positive feedback about our approach to breaking down technical barriers even more than we did before. In developing two additional audio tools that follow the same footsteps, we hope to encourage and enable many more creative people to achieve the best possible sound with confidence and a whole lot of inspiration." - Alexander Wankhammer, CMO and co-founder sonible GmbH

Key Features – pure:bundle with pure:limit, pure:comp and pure:verb

- Automatic parametrization for high-quality results
- AI-powered processing and characteristic profiles
- Powerful sound-shaping options
- User-friendly, intuitive interface design

pure:bundle

- Regular price: € 99,-
- Introduction price (until April 24, 2023): € 69,-

pure:verb & pure:comp

- Regular price: € 49,-
- Introduction price (until April 24, 2023): € 35,-

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