# sonible releases the advanced Vocal Processing Software prime:vocal

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# sonible prime:vocal



sonible announces the release of prime:vocal, an AI-powered solution for cleaning-up and enhancing vocal audio. prime:vocal is available as standalone software as well as an ARA plug-in (Beta) and has been developed to make vocals sound as though they were professionally recorded in a studio, even if they were created under less-than-ideal conditions.

Today's producers, aspiring creatives and artists have more opportunity for recording than ever before, but an imperfect setup makes for an imperfect result. With prime:vocal, every vocal can be easily treated in post-production to sound like it was recorded professionally, by using a combination of intelligent clean-up and enhancement processes that are simple to apply.

prime:vocal offers the complete package: Noise Reduction, Room Reduction and Clean-up stages each quickly correct problems in the source audio; removing unwanted elements like background noise, crosstalk or hum, properly balancing reverb, and intelligently taming sibilants and plosives. Taking things further, a dynamics feature controls average and peak levels, while a balance parameter processes the signal for spectral balance and tone. Unlike sonible's other software products, prime:vocal can be used as a standalone application and an ARA plug-in. In both versions of prime:vocal, an offline analysis process is started automatically when an audio file is loaded. As soon as a section is analyzed, instant

enhancements are applied and users can start tweaking in that area.

prime:vocal use cases

- Turn a loose vocal recording into a professional-sounding one
- Remove reverb after recording in an untreated space
- Salvage a recording that suffers from electrical or mechanical noise
- Record vocals on-the-go and then raise them to a professional standard
- Damp down sibilance using AI-powered de-essing
- Control plosives to remove overly loud or boomy "Puh" sounds
- Achieve the spectral profile of professional vocals
- Save time and money on ADR by repairing the original vocal recordings

"Building on our experience as a leader in AI-enhanced audio processing, prime:vocal has been expertly built with only vocals in mind. By focusing all our technological advancements on the specific characteristics and processing needs of a vocal track, prime:vocal delivers target vocal material results that maintain the natural tone of the voice but eliminate all of the noise ." Ralf Baumgartner, sonible co-founder and CEO

prime:vocal Key Features

- Noise reduction – no matter whether it's constant, changing or intermittent
- Room reduction for eliminating echoes and room reflections
- De-essing and de-plosive for a smooth listening experience
- Dynamics controls for intelligent level riding and compression
- Balance parameter for achieving a professional spectral profile

prime:vocal is now available at an introductory price of € 119,- (reg. € 179,-) until January 20, 2025. Personalized cross-grade pricing is available for existing sonible customers.

[www.sonible.com](http://www.sonible.com)