

Sonnox joins the Focusrite Group

Sonnox, a designer of innovative and high-quality audio processing Plug-Ins for professional and amateur audio engineers, announce that as of today it has joined the Focusrite Group. The current team of 16, led by Sonnox founder Rod Densham, will remain with the business post acquisition. The brand, its Oxfordshire HQ, product roadmap and reseller network will also be retained.

Rod Densham, Founder and Managing Director of Sonnox said: “Sonnox is in a strong financial position, expanding our customer base and consistently delivering profit. We believe that by joining Focusrite with their scale, industry expertise and range of premium brands, we can continue to grow, and deliver innovation and excellence to current and future customers alike. Focusrite have a proven track record of achieving this in our industry, and we are very excited to become part of their Group.”

Tim Carroll, Chief Executive Officer of Focusrite added: “This is our first acquisition in the audio software market, and it is an absolute pleasure to welcome Rod and his entire team to the Focusrite Group. Sonnox products are globally recognised as best in class, making them a natural fit in our stable, and we are all excited about the opportunities and possibilities that lie ahead with the collective expertise of our combined sales and R&D teams.”

www.sonnox.com

www.focusrite.com