Sound Service MSL new Kurzweil Distributor in the UK

Kurzweil has appointed Sound Service MSL Distribution LTD as new distributor for their products in the United Kingdom with immediate effect.

John Lee, General Manager / KURZWEIL International sales department, says: "It is our pleasure to welcome Sound Service MSL Distribution LTD as a new distributor for the U.K market. We are pleased to be strategically aligning ourselves with Sound Service MSL Distribution LTD, believing that this is dually a winning combination. Known for KURZWEIL, Sound Service MSL Distribution LTD has been offering high quality musical instruments for many years now. Combining that with their ability to support customer's needs, we should see a great deal of success come from this relationship. We consider ourselves fortunate to be able to join forces with Sound Service MSL Distribution LTD. Our commitment to our distributors continues to lie in the offering of excellent service and competitive support for our KURZWEIL products. We look forward to a mutually rewarding partnership with Sound Service MSL Distribution LTD long into the future and again, we welcome Sound Service MSL Distribution LTD as one of our valued distributors."

Ron Deckers, European Sales Director at Sound Service, added: "The legendary Kurzweil brand is a great addition to our rapidly growing portfolio at our UK based Sound-Service MSL Distribution operation. Our established relationship with Kurzweil has great support, as we already distribute Kurzweil in Germany, Austria, and Benelux successfully. We will work to establish and improve the Kurzweil network in the UK to bring the brand upfront and back in the game."

Kurzweil manufactures Pro Keyboards, Home Digital Pianos and Studio Gear and has built a reputation among professional musicians, studios and producers around the world.

With their flagship model K2700, Kurzweil introduced its latest incarnation of the legendary K-Series synthesizer/workstation.

www.sound-service.eu www.kurzweil.com