# Soundking joins RAVENNA




Lawo, developer of the RAVENNA audio-over-IP technology, welcomes the Soundking Group - headquartered in Ningbo, China - as the latest partner to the RAVENNA community. Soundking is a pioneer in intelligent audio and video systems integration, both in China and the global market. Specifically, the collaboration concerns Soundnet - a subsidiary of the Soundking Group - whose SND Network audio transport technology is already RAVENNA-compatible. The partnership was celebrated with an official signing ceremony at ISE 2025 attended by several Soundking and RAVENNA partners.

In addition to the signing ceremony, Soundking enjoyed a highly successful ISE 2025, where the company showcased the Soundnet AES67 module and introduced a range of professional audio products incorporating this innovative technology. These products include mixing consoles, amplifiers, I/O adapters, DSP processors, and high channel-count DAWs. Additionally, the compact AES67 module serves as a cost-effective OEM solution with powerful DSP processing capabilities, making it an ideal choice for integration into diverse audio products and applications. It will soon be fully compatible with the RAVENNA protocol, further enhancing its versatility. In addition to the standard module, Soundnet will also provide highly customized AES67 OEM solutions tailored to the specific needs of individual manufacturers, significantly contributing to the expansion of the RAVENNA ecosystem.

A further benefit to the RAVENNA community is likely to be increased adoption amongst Chinese manufacturers and a growing base of end users thanks to



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Soundking’s extensive sales network and promotional channels. This will enable RAVENNA technology to extend beyond traditional broadcast applications into new sectors such as education, live events, public address systems, and more, greatly enhancing the recognition of the RAVENNA brand.

Mr Xianggui Wang, president of the Soundking group, is pleased to cement the new partnership. “Soundking’s expertise in professional audio and modern innovation will contribute to the development of more advanced, cost-effective RAVENNA-AES67 products,” he notes. “Customers and manufacturers will be able to achieve their goals with lower budgets, benefiting from a wider range of AES67-RAVENNA applications. This will make it easier to build more complex, interoperable audio networks.”

Andreas Hildebrand, RAVENNA Evangelist at Lawo, is equally pleased to welcome the Soundking Group to the RAVENNA community: “There is no doubt that this partnership will open up new opportunities, both for existing RAVENNA users with a new range of products and an expanded ecosystem, and for the RAVENNA community as a whole with the possibility to expand our network at every level,” says Hildebrand. “In short, Soundking's integration into the RAVENNA partnership benefits customers with enhanced system performance, flexibility, and scalability, while also contributing to the growth and strength of the RAVENNA community.“

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