Commercial Audio New SSL Distributor



Solid State Logic announces the appointment of Commercial Audio as its distributor in the Czech Republic and Slovakia regions, effective October 17th, 2025. The company will provide end to end distribution services for SSL and Harrison Audio in both countries, including warehousing, logistics and support. The appointment builds on SSL's existing relationship with Commercial Audio in Poland for nearly 20 years, and will cover ACP (audio creation products) and large format consoles for live, broadcast, and studio.

Headquartered in Warsaw, Poland, Commercial Audio is known for its excellence in distribution, systems integration, and project management. The company has recently expanded its reach into Czech Republic and Slovakia with a dedicated team, while enhancing its knowledge base and capabilities.

"I’m very excited to announce an expanded partnership with Commercial Audio into Czech Republic and Slovakia," said Genevieve Little, Sales Executive, SSL Audio Creation Products. "Having an already established relationship with the team in Poland and now sharing an aligned vision for restructure and growth in the region, I believe that their expertise and passion will be key in delivering and supporting our Audio Creation Product range to the wider Czech and Slovak retail markets."

Rob Davidson, Vice President of Console Sales for SSL, added: "I’m delighted that Commercial Audio have been appointed as SSL and Harrison Audio’s distribution partner for large format consoles in the Czech Republic and Slovakia. The company

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brings excellent product knowledge, strong experience in business development, and a proven track record of running impressive demo events that really connect with customers. I’m looking forward to working closely with the team to bring SSL’s large format consoles closer to our Czech and Slovak customers than ever before."

In light of the new distribution set up, customers in both regions will be able to expect end-to-end sales, service and logistics support from the Commercial Audio, who will be committed to building relationships and offering best in-class services for SSL's ACP and large format consoles. "Nearly 20 years of collaboration with SSL have allowed us to build a leading position in studio, broadcast, and live solutions in the Polish market," said Krzysztof Kowalewski CEO of Commercial Audio. "From smaller home studios to mastering studios, recording studios, radio and television stations, and concert halls, we strive to provide the best solutions that SSL undoubtedly boasts, while also providing our clients with comprehensive support, from pre-purchase consulting, implementation, integration, and service support."

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