## **SUPERBOOTH BERLIN 2023**

SUPERBOOTH BERLIN 2023 is happening this week, from the 11th to the 13th of May, at FEZ-Berlin. As the most important trade fair for electronic musical instruments worldwide, SUPERBOOTH is a central event in the global electronic music scene. Over 250 exhibitors from over 35 countries will be presenting the products and technologies that will influence the music of tomorrow.

However, SUPERBOOTH is not just a specialist trade fair, but also a cultural event with the spirit of a festival, inviting everyone interested in electronic music to spend three days diving deep into the world of synthesizers and studios. With a diverse event program consisting of countless workshops, concerts and lectures, SUPERBOOTH23 will be offering something for everyone.

SUPERBOOTH23 is positioning itself as a unique trade fair that is centering human beings instead of products. It aims to facilitate dialogues between the makers and users of electronic musical instruments. Since the vast majority of SUPERBOOTH exhibitors are small artisanal businesses, the personal contact and conversations at the event will be key.

SUPERBOOTH23 is expressively inviting not just those already in the know, but simply everyone interested in learning more about electronic music-making. Accordingly, the SUPERBOOTH BERLIN is also actively working on increasing the inclusivity and diversity in the industry, with projects such as workshops for women and nonbinary people and (in cooperation with the FEZ-Berlin) a "Minibooth" for children and adolescents that happened last weekend (6th to 7th of May), and was already a resounding, sold-out success.

Digital pre-sale tickets for the SUPERBOOTH23 are still available at Superbooth.com, however there will also be a ticket box office at the event. A one-day ticket is  $39 \in (\text{reduced price: } 29 \in )$ , a three-day ticket is  $98 \in (\text{reduced price: } 79 \in )$ . The reduced price includes groups such as students, people with disabilities, retirees, and people on unemployment benefits.

www.superbooth.com