

SUPERBOOTH BERLIN 2027

SUPERBOOTH

The SUPERBOOTH BERLIN - the trade fair and festival for electronic musical instruments - announces the date for next year's SUPERBOOTH27 along with a look back at this year's SB26, featuring this year's visitor numbers and more.

The SB27 will be happening from the 6th to the 8th of May 2027 at the FEZ Berlin. More information about the start of ticket pre-order sales and other details related to next year's SuperBooth will follow later in the year.

The SUPERBOOTH 2026 saw a total of 9600 visitors (excluding staff and exhibitors) at the FEZ across all three days of the event. The total number of brands and manufacturers exhibiting their newest developments was 320, with those exhibitors coming from 35 different countries across the globe. The SB26's stages featured performances from over 50 international artists, with an outstanding closing b2b performance from Tunegirl and Colin Benders. Covering the event were over 230 members of the press, including dozens of well-known YouTubers and content creators.

Overall, the SB26 was another successful edition of the SuperBooth, with all involved parties coming together to channel the event's unique mix of tradeshow passion and relaxed festival vibes across the exhibition areas, concerts and sold-out workshops. A very positively received new addition this year were two headphone-only areas in half of area W and two tents in outside area Z.

The new FLINTA* area for female, non-binary, transgender and gender-diverse people was received very well by those attending it. There was a new talks stage in the Bungalowsdorf area, the Stromkult stage that featured live conversations with artists like Polygonia and Anna Z and brands like Verbos and Doefer. At the Strandbühne stage, there was a new product presentation format with Korg Berlin and Schwarzmann (Henrik Schwarz and Frank Wiedemann). There were also new installation projects, including installations in the circus tent and foyer entry area. There are already plans for more installations next year.

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