Synthax Audio UK New DirectOut Distributor



DirectOut, the German specialist in high-end audio solutions, is pleased to announce that as of June 1st 2026, Synthax Audio UK will be its new distribution partner for the United Kingdom and Ireland. The picture shows Martin Warr, Managing Director of Synthax Audio UK, and Lorenzo Sassi, Director of Sales at DirectOut.

Synthax takes over the distribution from Aspen Media, which has represented DirectOut with outstanding professionalism and dedication for many years. This transition concludes a highly successful partnership, as Chris Collings, owner of Aspen Media, steps back to enjoy a well-deserved retirement after a long and accomplished career in the professional audio industry. Synthax Audio UK will look to leverage its extensive relationships within the studio, live sound and broadcast audio markets, sectors it has been serving for more than 15 years. The addition of DirectOut represents a natural and strategic fit alongside the company’s existing portfolio.

“We are delighted to welcome DirectOut to the Synthax family in the UK and Ireland,” says Martin Warr, Managing Director of Synthax Audio UK. “Having worked closely with the brand for many years, we already have considerable experience in

Phoca PDF

providing sales, support and application expertise for DirectOut products. I also personally have a longstanding relationship with Stephan Flock, Director and Founder of DirectOut, and have always admired his vision and technical innovations. DirectOut's reputation for engineering excellence and reliability makes the brand a perfect complement to the other pro audio manufacturers we represent, and we see tremendous opportunities for growth across the touring, live production, broadcast and systems integration markets."

"We're happy to welcome Synthax Audio UK as our new distributor for UK and Ireland," says Lorenzo Sassi, Director of Sales at DirectOut. "As a long-time DirectOut reseller, they already know our audio solutions and customers very well, ensuring smooth continuity of what Aspen Media has built over the years. We look forward to taking the next step together."

The appointment of Synthax guarantees continuity and stability for DirectOut customers in the UK. The relationship between Martin Warr and Chris Collings goes back many years, with Synthax and Aspen Media having already shared successful commercial collaborations in the past. Reflecting on the partnership, Chris Collings comments: "The success of our DirectOut distributorship is no mystery; it's simply the product of a shared understanding of the importance of making customers smile with great products and exemplary service. For this, I must give significant credit to the contribution made over the years by long-standing colleagues Melanie Stephen, Louise Sammon and Sue Hurd. It is important to note that Synthax has been part of that journey, working with us as a DirectOut reseller; which makes its appointment as the new distributor the natural next step."

"We warmly welcome Synthax and look forward to a successful future together in the UK market," says Jan Ehrlich, COO of DirectOut. "At the same time, we would like to express our sincere gratitude to Chris Collings for his outstanding work and dedication over many years. His expertise and commitment have been instrumental in building a strong presence for our brand."

www.directout.eu

Phoca PDF