

The MusicPro '26 artists' Conference



The MusicPro '26 conference, scheduled for March 27-29, 2026, at Musicians Institute in Hollywood, has announced its first sessions. The event will be hosted by Give A Note Foundation, a 501(c)(3) organization dedicated to nurturing, growing, and strengthening music education opportunities. The list of panels, workshops, live interviews, keynotes, and more on achieving success in today's music industry will also provide artists with a unique opportunity to network with fellow musicians and leaders in the industry.

Sessions announced include:

- A Conversation with Neil Giraldo (Giraldo-Benatar)
- A Conversation with David Paich (Toto)
- Rhythm, Melody, & Harmony, with PRS Guitars CEO Paul Reed Smith
- Making Art with Tech Tools, with Craig Anderton
- BMI's "Speed Dating for Songwriters"
- The Reality of TV Talent Shows, with American Idol's Peter Cohen
- How AI Is Reshaping The Music Industry, with RIAA Chair and CEO Mitch Glazer
- Crowdfunding Your Career, with GoFundMe's Trevor Cragg
- The Immediate Family film screening, with Denny Tedesco
- Is That Even Legal?, with Airhug Radio CEO/Berklee law professor Deborah Kidd
- The Creativity, Excitement, Emotion podcast live, with David Andrew Wiebe
- Fighting Stage Fright and Winning, with Dr. David Fish
- The Next Level: Elevating Your Music Performance, with Caleb Chapman

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- Artist Management For Indies, with former Jonas Entertainment CEO Phil Guerini and Neal Spielberg
- Your Morning Coffee podcast live, with Jay Gilbert
- Could Voice Acting Pay More Than Singing?, with David Goldberg
- The Salt Lick Incubator Song Camp and Listening Party, with Jordyn Simone
- Managing Royalties, Registration & Payments, with F. Reid Shippen, Chris McMurtry and Rachel Bepko
- The New MIDI 2, with the MIDI Association's Athan Billias
- The Metrics of Music, with Jeff Green
- The MusicPro '26 Songwriting Workshop, with Judy Stakee

For a complete list of sessions and special events, go to the website below.

MusicPro '26 sponsors include MusicPro Insurance, Pandora AMP, SoundExchange, BMI, RIAA, Paul Reed Smith Guitars, Pearl Musical Instrument Co., DistroKid, Bandzoogle, California State University Northridge, Let Music Fill My World, Musicpreneur Academy, GoFundMe, Music Connection, Premier Guitar, and American Songwriter, among others.

"The Musicians Institute campus during spring break is the perfect site for a conference like ours," said Give A Note CEO Dendy Jarrett. "Being able to use classrooms brimming with music and AV gear, multiple recording studios, performance spaces, and the personnel to run them is a music conference dream come true."

MusicPro '26 is produced by Westchester Media. Companies wishing to exhibit, create content, and/or sponsor should reach out to Jake Martin at [jmartin\(at\)intunepartners.com](mailto:jmartin(at)intunepartners.com).

www.musicpro26.com