UJAM Groovemate LATIGO



UJAM announces Groovemate LATIGO, a percussion instrument with a built-in performance engine designed to add Latin-inspired rhythms and top-mix percussion to any production. Built on a newly developed engine and interface, LATIGO expands on the concept of the earlier Groovemate ONE plug-in, offering a deeper and more versatile approach to rhythm creation.

Focused on instruments such as congas, shakers, maracas, tambourines, and claves, Groovemate LATIGO provides producers with a cohesive Latin percussion setup that complements drum tracks and electronic beats. The instrument adds rhythmic movement and detail to productions by layering expressive percussion performances on top of existing grooves.

The percussion rig was recorded with a single performer covering a wide range of articulations, ensuring natural interaction between instruments and a consistent mix balance. Overhead and room microphones capture the full sound of the performance space and feed LATIGO’s Depth control, which moves the percussion between the front and back of the virtual stage.

Drawing inspiration from the intuitive workflow of UJAM’s Virtual Drummer series,

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LATIGO’s phrase-based engine allows users to trigger authentic percussion performances while maintaining control over timing, feel, and arrangement.

“Percussion is the icing on the cake for every drum performance - whether in indie, pop, rock, or electronic styles,” said musician Nate Williams (Jamiroquai, Steve Winwood), who performed the samples and grooves featured in LATIGO. “It can add dynamics and emotion and help set the tone and energy. I’d be hard-pressed to find drum tracks of mine that I can’t make sound more live-like and emotionally engaging with Groovemate LATIGO.”

Key Features:

- Hand-selected percussion setup including conga, quinto, tumba, maracas, cabasa, tambourine, claves, cowbells, and claps
- Professionally recorded in the same room for a cohesive and consistent mix
- 20 styles featuring 460 percussion phrase performances, all fully MIDI-draggable and editable
- Six mix presets: Vanilla, Slam, Trippy, Vintage, HiFi, and Tape
- Depth macro control for positioning the percussion within the virtual stage

Groovemate LATIGO supports VST2, VST3, AU2, and AAX formats and is compatible with macOS and Windows operating systems.

Introductory Pricing (March 25 – April 30, 2026):

- Groovemate LATIGO: $39
- Groovemate LATIGO Loyalty Price: $29

Prices:

- Groovemate LATIGO: $79
- Groovemate LATIGO Loyalty Price: $59

A 7-day trial version is available via the website below.

www.ujam.com

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