

VDC expands Sales Team



VDC Trading, a supplier of analogue and digital audio, video and fibre cables in the UK, has expanded its operations with new additions to its sales team. This expansion has been driven by VDC's continuing growth and the desire to better serve its broad customer base.

"We take customer service very seriously at VDC Trading, and we need talented professionals to ensure that we can do that to the best of our ability," said Herpreet Kaur Singh, Commercial Director at VDC Trading. "The latest additions to the team fit this criteria and are all driven by the desire to provide a high quality service to new and existing customers. By expanding our sales team, we will be able to be more responsive and deliver a more personal service to all of our clients."

"I'm delighted to welcome the new members of the VDC sales team to the family," added Niall Holden, CEO of VDC Trading. "We have set high standards for customer service for more than 30 years, and I am certain that our latest recruits will maintain and improve upon this. I look forward to working with them and seeing them build their careers with us."

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