# Videndum Media Solutions appoints Simon Beesley for Pro Audio Group



Videndum Media Solutions announces the appointment of Simon Beesley to the position of Sales & Business Development Director EMEA for the Pro Audio Group. In his new role, Simon will be responsible for sales and business development in the region for the company’s professional audio portfolio of brands, which includes Audix and Rycote.

Simon Beesley joins Videndum with a broad spectrum of experience in the



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professional audio and broadcast marketplaces. After studying electronics and engineering, with a particular interest in RF technology, he started his career in this industry at Raycom, the manufacturer of radio talkback systems for broadcast, as well as performing engineering work on wireless mic systems. He has served in a variety of roles such as business development, sales, product management, and rental and installation division management for companies including Sony Professional, Riedel Communications and Sennheiser.

"We are very pleased to welcome SImon Beesley to Videndum Media Solutions. He brings his extensive knowledge, skills, and experience in the broadcast and professional audio marketplaces to our team," says Bjørn Rennemo-Henriksen, Audio Sales Senior Director.

“Videndum Media Solutions has a long and rich history and its brands have a well-known reputation for producing products and solutions which meet the very highest standards in their respective marketplaces,” adds Simon Beesley. “I am very excited to get to be part of this team and look forward to furthering the brand recognition and building new relationships in the region for Audix and Rycote.”

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