

## W.A. Production KSHMR Reverb



W.A. Production, producers crafting creative plug-ins to help anyone achieve studio-quality processing speedily and easily, presents the KSHMR Reverb - realised as an artist-curated reverb plug-in produced in close collaboration with world-renowned award-winning DJ and producer KSHMR, who quickly became one of the most sought-after names in EDM (Electronic Dance Music), thanks to a unique blending with world music influences after launching his solo career in 2014, before more recently releasing plug-ins for fellow producers to sculpt their sound with his signature processing chains - as of January 24...

As an exclusive artist collaboration, KSHMR Reverb is a modern, totally transformative plug-in providing sizeable scope for shaping and sculpting the perfect reverb sound. Starting with three - Hall, Plate, and Spring - reverb types to get users going, it is bolstered by state-of-the-art algorithms, a user-friendly GUI (Graphical User Interface), and unique ducking - Full Duck (lowers the reverb volume when the sound is louder than the Ducking Threshold), Fade-In Duck (lowers the reverb volume only at the start of each transient) - controls creatively paired with Gate (silences the reverb when its volume drops below the Gate Threshold) and Special FX - Reverse (continuously raises the volume of the reverb until a new transient is detected), ATT (attack fader controls the volume of the rising volume slope), Octave (sends a +1 or -1 octave harmony of the signal to the reverb) - controls combining to make for a perfect addition to any producer's toolkit. This is hardly surprising since the plug-in also sports a wide range of customisable settings

and much in the way of high-quality reverb presets. After all, KSHMR himself knows what sounds great, yet KSHMR Reverb keeps things simple with intuitive controls outputting professional-grade audio. Achieving a stadium-ready, totally controlled reverb sound is only a few clicks away.

But beyond regular reverb controls - cue the likes of Diffusion (controls the initial build up of the density of the reverb), Pre Delay (controls the amount of time between the dry sound and the onset of the reverb), Width (controls the reverb width) - with which most users understandably will already be well versed in, as well as adore, KSHMR Reverb's earlier-mentioned Volume Manager section-hosted ducking controls, Tone Manager section-hosted - Soft Transient (removes harsh attack from the reverb, making it more tonal), Tonal Reset (restarts the reverb whenever a new transient is detected, preventing the tones of one chord bleeding into the next) - controls, and aforesaid Special FX controls help shape reverb tails in unique ways. It is perfectly possible, therefore, to enable the original signal to hit hard, then surgically shape the reverb to give a controlled feel of silky ambience - or far more powerful effects, if needed. Needless to say, Volume Manager represents the easiest way to sculpt reverb tails, Tone Manager makes audio with frequent chord changes and long reverb tails less challenging to work with, while Tone Reset is clearly another invaluable tool.

Meanwhile, modulation - Mod Depth (adds subtle changes to the reverb characteristics), Mod Speed (determines the speed of the modulation changes) - controls bring a whole new character to the KSHMR Reverb-processed signal, while DeEsser is a useful control for dialling out unwanted 'fizz' from the reverb tail.

Whatever way anyone chooses to work with KSHMR Reverb, it is easy to find an ideal starting point for their reverberation exploits since so many presets are included. All are already named and categorised so that they can easily be applied to all kinds of audio, encompassing every kind of reverb imaginable - from subtle shaping to ethereal spaces and hard-gated slap-backs. Best of all, buying into one of KSHMR's signature processing chains - and an all-important one at that - with KSHMR Reverb far from breaks the bank but rather represents the perfect addition to any producer's toolkit, one with which they can creatively shape and sculpt the perfect reverb sound suited to their sound.

KSHMR Reverb is available to purchase for a time-limited introductory promo price of only \$19.99 USD until February 28, 2022 - rising thereafter to its regular price of \$49.99 USD - as a 64-bit AU-, VST-, and VST3-compatible plug-in for macOS (10.15 or later) and 32- or 64-bit VST-, and VST3-compatible plug-in for Windows (8 or later), as well as an AAX-compatible plug-in for Pro Tools (11 or higher), directly from W.A. Production via its dedicated webpage.

[www.waproduct.com](http://www.waproduct.com)