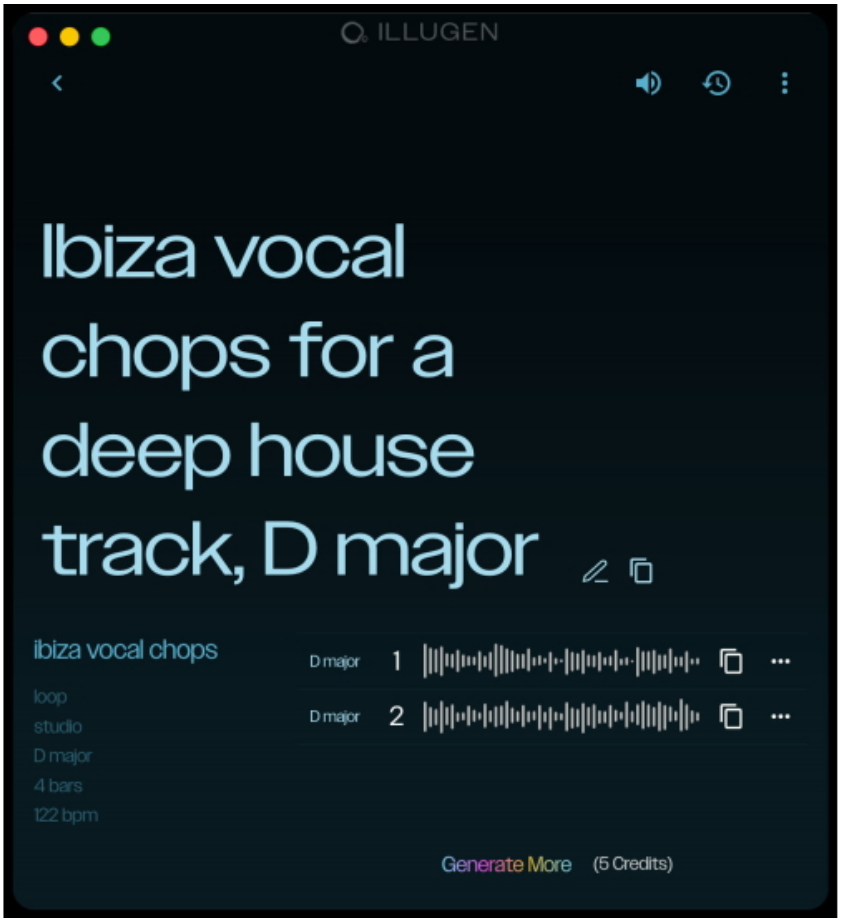
Waves Audio ILLUGEN 2.0



Waves Audio, a developer of professional audio signal processing technologies and plugins, announces ILLUGEN 2.0, the next evolution of its groundbreaking sample creation app. ILLUGEN enables users to turn text prompts into entirely original musical audio samples. With a dramatically upgraded sound engine, superior prompt accuracy, and expanded creative controls, ILLUGEN 2.0 represents a major leap forward from the original release, evolving the platform into a powerful production partner for modern music creators.

ILLUGEN 2.0 now offers two selectable sound-generation engines directly within the app: the brand-new “Studio Engine,” trained to deliver exceptionally high-fidelity and musically realistic production-ready loops and samples for professional music creation, and the original “Creative Engine,” designed for boundary-pushing sonic exploration. This dual-engine approach gives users the freedom to choose between polished studio-grade output and raw sound design material within the same workflow.

Responding to customer feedback, Waves has also added three new features that represent the additions most frequently requested by users since ILLUGEN’s launch:

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- Lock to Key: the ability to set and lock the musical key
- Loop Length Control: the ability to define loop length, shorter or longer loops that actually fit your track
- Stereo Control: the ability to control stereo width – from tight mono to wide stereo

Together, these new controls allow producers to generate sounds that fit seamlessly into their sessions – harmonically, rhythmically and spatially – without additional editing.

Since its launch, ILLUGEN has marked a new era of audio innovation, allowing users to turn text prompts into sound. It transforms creative ideas into unique one-shots, loops and SFX, ready for musical creation. Prompts can range from “Tight funk ’70s drums at 90 BPM” and “Melancholic toy piano melody for a trap beat in A minor” to “Haunted house violin in C#” or “Underwater synth swirls played by aliens.” No presets, no recycled samples – each result is newly generated and uniquely yours. Grammy-winning DJ and producer Diplo remarks, “I love ILLUGEN. It lets me experiment with fresh sounds immediately and keeps my creative momentum going.”

Garnering a 2026 TEC Award nomination in the Signal Processing Software category, ILLUGEN continues Waves’ legacy of innovation with a focus on empowering producers, not replacing them. While some AI music platforms focus on automating the creative process, ILLUGEN takes the opposite approach – placing more control in the hands of the musician. With its intuitive GUI, new production controls and seamless drag-and-drop into any DAW session, ILLUGEN 2.0 becomes a powerful production instrument and creative partner – not an automated replacement for traditional workflows.

Waves is currently offering new subscribers a free 1-month trial of ILLUGEN 2.0 with full access. Users can also try ILLUGEN 2.0 for free online before subscribing.

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