

Yvonne Ho New PAMA Board of Directors President



The Professional Audio Manufacturers Alliance (PAMA) announces that Yvonne Ho has become President of PAMA's Board of Directors for a two-year term. Ho succeeds Chris Regan (RF Venue) in the role, while Regan remains on the board as a director.

Yvonne Ho is the co-founder and Chief Marketing Officer of Point Source Audio, a highly respected and successful manufacturer of innovative professional miniature microphones and audio headsets that have been used on premier stages across the globe, including on Broadway and in other top-tier theatrical and live sound productions. Its commitment to quality and innovation has earned the company a

reputation as a trusted partner for sound engineers and professionals in the entertainment industry. Earlier in her career, she worked for an assistive hearing device manufacturer, Phonic Ear, where she uncovered a passion for both helping those coping with hearing impairment, and participating in advocacy and outreach on the topic of hearing loss. This era planted a seed of interest that she now nurtures at Point Source Audio, where she is able to merge the business of audio and her desire to help people.

“PAMA has made steady progress in the last few years toward our goals of serving as a collective voice and forum for the leading manufacturers of professional audio products,” stated Regan. “Yvonne is a proven leader in the field with a track record of passion and advocacy, and we look forward to her tenure as President of this organization.” Ho remarks, “I am thrilled at my new leadership role in the PAMA organization, and I am excited about how we can collaborate and leverage our collective expertise to drive innovation and advancement in the audio industry.”

www.pamalliance.org