Fender Motion

Today, Fender Studio announces Fender Motion: a line of professional creative controllers designed to spark inspiration for songwriters and producers of all genres. Available in 16 or 32-pads, the new Motion controllers are built for improvisation and exploring sounds. The built-in chord mode provides playable custom-voiced progressions and assignable scales, turning ideas into songs in seconds. Motion pairs natively with the award-winning DAW, Fender Studio Pro, giving musicians and creators the freedom to write, edit and perform without breaking focus or leaving the instrument. Spanning songwriting, beatmaking, finger drumming, melodic sequencing, mixing, live performance and studio production, Fender Motion empowers creators with innovative production tools to stay in the flow and make more music, faster. Pictured above is the Fender Motion 32.

“Since we debuted Motion at NAMM, the anticipation has been off the charts. It confirmed what we already knew: players don’t want a controller that handles one corner of their workflow, they want one built for all of it,” said Max Gutnik, Chief Product Officer, Fender Electronics. “Motion gets the same obsessive attention to detail we put into everything we build. Pair it with Fender Studio Pro and your sessions, your sounds, your tones and your rig all move together, from the first take at home to the last song of the night.”

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Key Features include:

- Fender Studio Pro Integration - For an intuitive and uniquely connected experience, Motion offers deep integration with Fender Studio Pro. Fender Studio Pro perpetual license is included with purchase of Fender Motion 16 or 32.
  Playable Chord Progressions and Scales - Over 30 iconic, playable human-made progressions and assignable scales with organic voicings let creators start creating instantly, without memorizing patterns.
- Available in 16 and 32 pads - Fender Motion offers two configurations of professional-grade FATAR pads, so players can choose the setup that fits their creative process and performance style.
- RGB Touch Encoders and Touch Strips - The RGB Touch Encoders and Touch Strips offer tactile control over virtual instruments, effects and mixer functions in Fender Studio Pro.
- Hands-On Session Control - Without leaving the creative flow or reaching for the mouse, players can navigate tracks, plug-in controls, transport and other events in Fender Studio Pro.
- Context-Aware FATAR Pads - Built in partnership with FATAR, the world-renowned keybed experts, these pads represent FATAR’s first-ever pad design bringing their premium craftsmanship to drums, chords, melodies and scales for expressive control exactly when players need it.
- Instant “Add” Button - With the Instant “Add” Button, players can quickly add virtual instruments, audio tracks or effects without interrupting creative flow in Fender Studio Pro.
- Real-Time Performance and Editing - Creators can shape sounds, edit instrument parts and mix with the same tactile control used in Fender Studio Pro.
- DAW Compatibility - Motion is compatible with other major DAWs, allowing for ultimate flexibility and freedom.
- MIDI I/O - Connect external synths, drum machines and hybrid setups for computer-free or mixed workflows.

“The Motion controllers feel like a direct line between what I’m thinking and Fender Studio Pro,” said Yaahn Hunter Jr., artist and music producer. “I prefer pads when programming drums and triggering samples, but Chord Mode surprised me with how much faster it makes writing on the fly, and tweaking plugin parameters live with the knobs means I can express myself artistically without having to draw in automation lines in Fender Studio Pro.”

Fender Motion pairs its expressive, precision-engineered hardware with deep native integration into Studio Pro. As part of the creative Fender Studio ecosystem, the brand is built to eliminate friction through seamless integration. Motion marks the next chapter in Fender Studio’s mission to unify the creative process, delivering tools engineered to keep creators inspired, connected and in flow.

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