

# Qube Elephant



Purpose-built for music professionals. From artists, engineers and DJs to content creators, producers, A&Rs and the next generation of Britain's Podcast superstars. Plus £10,000 in studio time for selected applicants thanks to Qube Access. Qube is the world's first studio membership for the music and content creators. Their curated community gets access to the right studios, workspaces, and network of professional creators to do their best work.

Qube membership includes monthly sessions in professional studios, access to artfully designed spaces – like coworking areas, lounges and cocktail bars – and exclusive, monthly events where you'll mingle with our community of 700+ creators across music, production, songwriting, and more:

- 70+ studios across 4 locations - Elephant & Castle, Hackney Wick, Canary Wharf and Park Royal.
- 700+ members - together is better.
- Founded in 2020 - profitable from year one.
- The big opportunities Qube is used by brands such as YouTube, TikTok, Warner Music, COLORS and Universal Music Group.
- Previous clients include Tems, Lewis Capaldi, Ellie Goulding, Esther Dean, Jyoty Singh, Mahalia, Joey Bada\$\$, Jessie J, Mario, Flo, Sugababes, Full Crate and James Hype.

Qube founders Amin Hamzianpour and Nicholas Sonuga met in a dingy studio

basement, bonding over the perfect snare sample and shared frustrations. Tired of empty studios, high rents, and isolation, they envisioned Qube: a flexible, professional studio membership where creators can work, socialise, and inspire each other:

- Amin Hamzianpour - Ex-investment banker turned music producer with 10+ million streams. After graduating from Oxford, Amin began his career in investment banking. He later quit his job to become a music producer under the name A-Minor, accumulating over 10 million streams and signing with major labels like Ministry Of Sound, Spinnin' Records, Polydor, Warner Music, and Universal Music.
- Nicholas Sonuga - DJ and promoter turned studio entrepreneur. As a music producer and qualified sound engineer, Nick has extensive knowledge of building music and content studios. Before Qube, he cut his teeth in various pockets of the UK music industry - ranging from respected DJ and promoter on London's club circuit, through to producing and engineering in his independently run recording studio. Having already used his entrepreneurial skills to dabble in property development within the creative sector, Nick launched a portfolio of short and long-term hire studios across London.



L-R: Nick Sonuga, Amin Hamzianpour

Inside the music studios:

- Premium equipment that's clean & reliable: Studios feature high-end

equipment like Neumann condenser mics, SSL audio interfaces, PMC studio monitors, hardware synths, instruments, and more from the industry's top brands.

- Soundproof studios for professional sound: Studios are designed by industry-leading acousticians and feature bespoke acoustic treatments and concrete shells for a totally neutral recording environment & premium sound.
- Plug & play set ups: Get into your flow state faster with simple, plug & play systems that have everything you need to create. No more wasting time with complicated setups or lugging heavy equipment with you.
- Luxe lighting, decor & furniture: Each studio strikes the perfect balance between luxury and comfort, from mood lighting and pleasant scents to Herman Miller chairs, cosy sofas, AC, and more.
- Unfiltered Sessions: Members applied to get career-changing feedback on their demos from veteran producers like TMS (Lewis Capaldi), Juls (Burna Boy), and Digital Farm Animals (Dua Lipa).
- Meet Your Creative Match: Artists, music producers, and songwriters found their next collaborator through our popular speed-networking event.
- YouTube x Ivors Songwriting Camp: Members had an opportunity to collaborate with chart-topping writers like JinJin and Fiona Bevan, writing future hits and expanding their network.
- Beats & Bears: Join the regular open listening sessions to find out what our community is working on and to share what you're up to in a relaxed setting.
- Fireside Chats: Meet top figures in the creative industries and get advice during open floor Q&As. Recent guests include AGM Marketing Agency Founder, Daniel Ayim & viral podcast host/YouTuber, Tam Kaur.
- Member brunches & drinks: Get to know fellow creators during our monthly wine & cheese evenings, IWD brunches, unlimited spritz hours, and more.
- Unplugged evenings: Relax and unwind during evening live performances by Qube's community of music makers, DJs, vocalists, and more.

Qube is launching Qube Access, a program aimed at creators from underrepresented or disenfranchised communities. The initiative offers £10,000 worth of free studio memberships to be distributed amongst selected creators in music production, DJing, podcasting, and photography/videography who've been held back by lack of resources. Qube was founded on the principle that world-class creative spaces should be within reach of serious creators. Amin Hamzianpour and Nicholas Sonuga, both producers and DJs themselves, envisioned a network where top-tier studios, cutting-edge equipment, and invaluable connections come together. "Qube Access is the natural evolution of our founding vision. As we expand into new locations, it's crucial that we contribute positively to local communities," says CEO Amin Hamzianpour. "We want to break down the barriers that keep talented creators from doing their best work."

Qube Access is more than just free studio time. It's a chance to:

- Use top-tier equipment and studios for music, content and photography

- Connect with Qube's community of creators
- Access communal member spaces for co-working
- Attend Qube member events

While the program is self-led, participants will have opportunities to connect with industry professionals and attend member events, should they choose. Qube is providing the space and tools, but the direction comes from the creators themselves. The program aims to level the playing field in the creative industry by removing financial obstacles to professional-grade equipment and spaces. Qube Access seeks applicants who:

- Have begun their creative journey in music or content
- Can demonstrate how studio access will positively impact their career
- Face financial constraints that limit their access to professional studio spaces
- Bring diverse perspectives to their field

Importantly, Qube Access will give special consideration to residents in areas where Qube sites are based: Elephant and Castle, Hackney Wick, Canary Wharf, and Park Royal. This focus on local talent underscores Qube's commitment to nurturing creativity within their immediate communities. Applications for Qube Access are open until 1st of December, 2024. For more information, visit the website below.

Qube membership:

- Monthly studio sessions in world-class studios: Whether you want to be in the studio every day or just a few times a month, we have flexible membership options that fit your needs.
- Private community of like-minded creators: All members are carefully selected based on talent, body of work, and shared values; this process ensures more opportunities for connection and collaboration in a safe and supportive way.
- Dozens of studios and spaces for creation & collabs: Write, record, mix & master your music at any of our 4 locations across London. Each location features unique, plug & play studios and spaces that are perfect for solo creators & teams.
- 24/7 booking & access: Book spaces any time via our app. Book in advance or last minute. Visit us during the day or at 2AM. It's like having your own personal studio with everything you need, whenever you need it.
- Friendly service from on-site staff: Whether you need help getting set up, have an issue, or need extra support to finish your project, our friendly, on-site staff is ready to assist with all your needs.

How to become a Member:

1. Apply for membership. Tell us about you and your work by filling out a brief questionnaire.

## **Qube Elephant makes Qube the Biggest Studio Network in London**

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2. In-person tour: If your application is short-listed, you'll be invited to take a tour with our team.
3. Final stages of approval: If approved, they'll work with you to design a membership that fits your needs.

For more info, media tours and Qube interviews, please contact Starscream Communications. They also have a limited amount of launch party invites for November 14th.

[www.theqube.com](http://www.theqube.com)