Samurai Award for Lienau Audio Video Associates

Picture: Corey Walthall, Clyne Media

Audio-Technica, an innovator in transducer technology for over 60 years, announces that West Chester, PA-based firm Lienau Audio Video Associates has been presented with A-T’s prestigious Samurai Award, for its work representing Audio-Technica professional audio products during the 2024/2025 fiscal year in the region comprising Metro New York City. The picture above shows Manabu Aoki (Audio-Technica U.S. CEO/President); Jeff Beck (Audio-Technica U.S. Regional Sales Manager, System Solutions); Chris Hutnick (Lienau Audio Video Associates principal); Kazuo Matsushita (Audio-Technica Corporation CEO/President); Reid Peterson (Audio-Technica U.S. Executive Director of Sales, Professional Markets); and Michael Grieco and Brittany Vazquez (Lienau Audio Video Associates sales associates).

Lienau company principal Chris Hutnick and sales associates Michael Grieco and Brittany Vazquez were there to accept the award (and A-T’s beloved Samurai Doll), which recognizes a leading manufacturer’s representative for outstanding commitment and dedication. Reid Peterson, Audio-Technica U.S. Executive Director of Sales, Professional Markets, and Jeff Beck, Audio-Technica U.S. Regional Sales

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Manager, System Solutions, presented the A-T Samurai Award at a ceremony on the eve of the 2025 InfoComm Expo on June 10 in Orlando.

Peterson commented, “We are once again pleased to honor Lienau AV Associates for outstanding service. Year after year, Lienau AV Associates reaffirms their dedication to the A-T brand, and they have maintained a high standard in sales performance and customer service over the past year in their territory. We thank them for their continued hard work and dedication.”

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