myHRTF Surround & Immersive Audio Extension

myHRTF, a startup from Munich specialized on virtual surround sound for headphones launches the myHRTF Immersive audio extension that extends myHRTF Stereo to 9.1.4. myHRTF enables headphones to sound like perfect multichannel speaker setups in flawless room acoustics through personalization to the listener’s individual hearing and headphone model online.

“Multichannel sound reproduction is normal today but imposes a significant investment in speakers and a dedicated room”, says Philipp Strobel, founder and CEO of myHRTF. “Our personalized filters turn headphones into immersive audio recording studios and professional home theaters that are sonically almost indistinguishable from the originals.”

Until recently, achieving comparable results required individual measurements using specialized microphones in a recording studio. myHRTF can now compute filters tailored to the headphone model and based on each listener’s unique head and ear size online. “Our filters can be easily integrated into common software media players and plugins. That means even inexpensive headphones can deliver a listening experience that can compete with – and in some cases surpass – professional recording studios,” Philipp Strobel continues, “and with the mobility of

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headphones, and as loud as you want!”

Personalized filters for many headphone models can now be tried and downloaded on the website below. To celebrate market launch there is a 20% discount.

www.myhrtf.com